

# Project Identity **Toledo**

C301



**NATUZZI**  
EDITIONS

# Project Identity

## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

# Toledo

Toledo sofa represents the perfect synthesis between minimal and vintage style. It has linear, light lines - embellished with fine crafted tufting on seat, backrest end outside arm panel - and large seats that ensure excellent comfort. The open base streamlines its shapes and allows for easier cleaning of the environment. Available in leather and fabric with wood leg - in walnut or wenge finishing - or optional metal leg in matt black or brushed brass finishing.



## Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



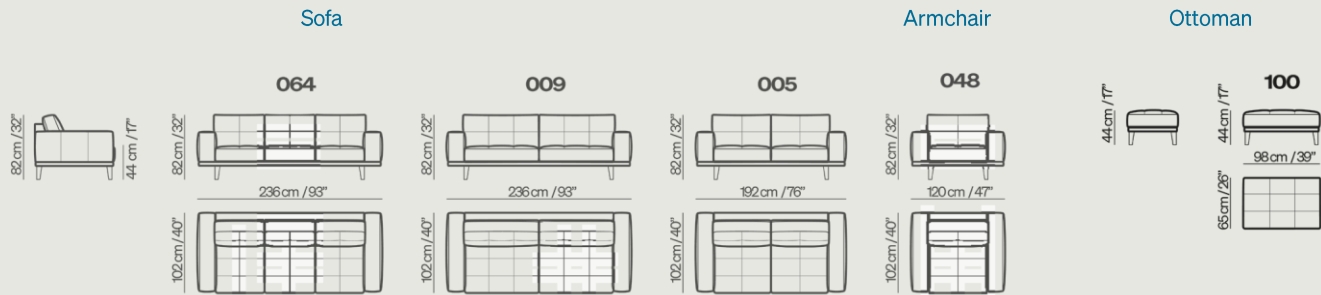
Neo *Heritage*  
MADE IN NATUZZI

Shapes that have defined timeless style return reinterpreted for today enriched by an Italian design touch.

# Choose your Toledo

The Toledo project is extremely versatile thanks to its 5 components, available in 2 feet options, metal and wooden. Each combination allows us to create unlimited configurations. Here are some examples.

## WOODEN FEET OPTION



## METAL FEET OPTION



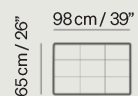
## Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

### WOODEN FEET OPTION



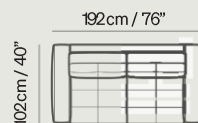
**100**



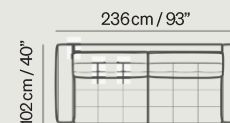
**048**



**005**



**009**



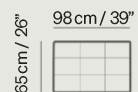
**064**



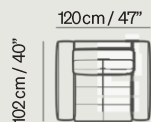
### METAL FEET OPTION



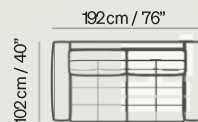
**330**



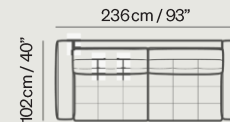
**334**



**235**



**239**



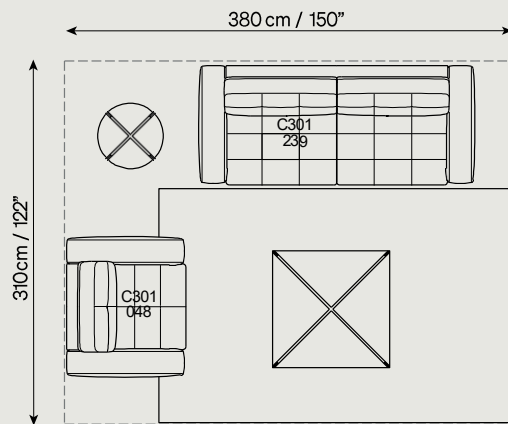
**254**



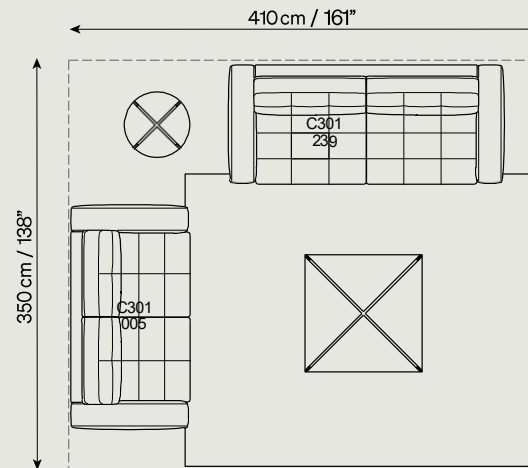
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

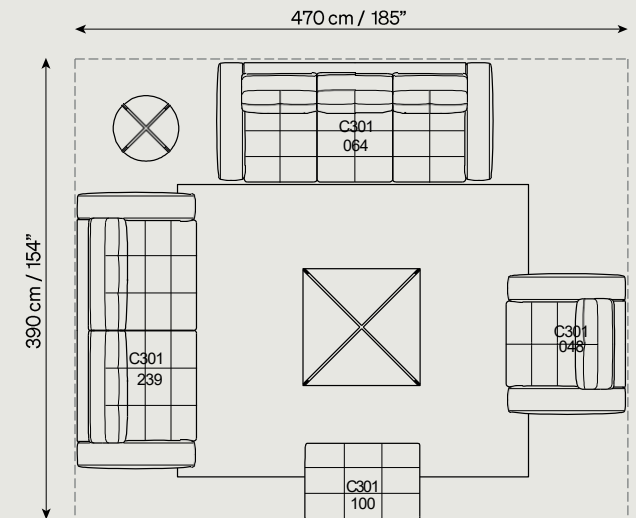
**DIM: 12sqm / 129 sq ft**



**DIM: 14,5 sqm / 156 sq ft**



**DIM: 18,5sqm / 199 sq ft**



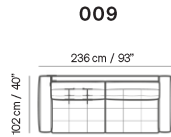
## Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Honey color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



## Moodboard earth tone

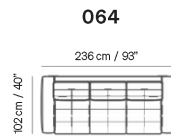
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



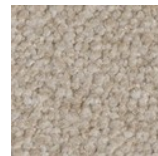
Sofa: Toledo C301  
Feet finish: FT 09 Walnut



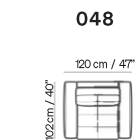
ARIZONA 15B3  
(available for U.S. market)



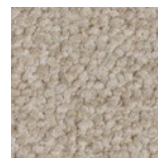
Sofa: Toledo C301  
Feet finish: FT 09 walnut



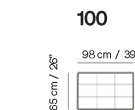
JUPITER  
78.0189.02



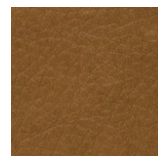
Armchair: Toledo C301  
Feet finish: FT 09 walnut



JUPITER  
78.0189.02



Ottoman: Toledo C301  
Feet finish: FT 09 walnut



ARIZONA 15B3  
(available for U.S. market)



Central Table: Wire  
90cm/35" x 90cm/35" x H32cm/13"  
Hermitage Ceramic/Metal Coffee  
T042016XOF



Side Table: Wire  
D56cm/22" x H50cm/20"  
Hermitage Ceramic/Metal Coffee  
T042017XOF



Decorative Objects: Object vase S - M  
D19,5cm/8" x H34cm/13"  
White/Gold glazed O977001XOF  
D24,5cm/10" x H38cm/15"  
White/Gold glazed O977002XOF



Decorative Pillows:  
Luxor 45cm/18" x 45cm/18" Pearl/Tulip Yellow  
O926001XOF  
Sharm 45cm/18" x 33cm/13" Yellow/Lilac  
O925005XOF  
Giza 45cm/18" x 45cm/18" Yellow/Green  
O924003XOF



Rug: Whisper  
250cm/98" x 300cm/118  
Alabaster  
V823023XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

## Moodboard green

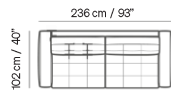
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Leisure leather in the Greige color was paired with the Minerva fabric in the Mint color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



# Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

239

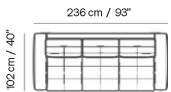


Sofa: Toledo C301  
Feet Finish: FT 79 Matt Black

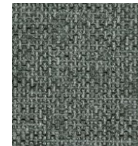


25VILEISURE

064



Sofa: Toledo C301  
Feet Finish: FT 18 Wengè



MINERVA  
68.0054.10

330



Ottoman: Toledo C301  
Feet Finish: FT 79 Matt Black



25VILEISURE

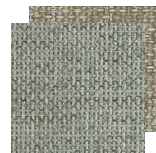
376



385



Pillow: A800



MINERVA  
68.0054.02  
MINERVA  
68.0054.09



Central Table: Cabaret  
90cm/35" x 90cm/35" H34cm/13"  
Green Peacock/Coffee  
T18413X



Side Table: Cabaret  
45cm/18" x 45cm/18" H53cm/21"  
Green Peacock/Coffee  
T18417X



Table Lamp: Norma  
D22cm/9" H40cm/16"  
White  
L040002EOF



Decorative Objects:  
Luster Vase D14cm/5,5" H30cm/11,8" Glass White  
O979003XOF  
Luster Candle Holder D12,5cm/5" x H10,5cm/4,1" Glass White  
O979002XOF



Rug: Whisper  
250cm/98" x 300cm/118"  
ICE  
V823020XOF

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## Moodboard earth tone

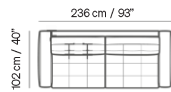
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Oregon leather in the Brandy color was paired with the Brezza velvet in the Beige color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



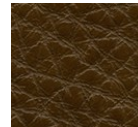
## Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

239

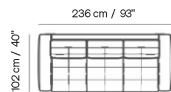


Sofa: Toledo C301  
Feet Finish: FT 70 Brushed Brass



15WL OREGON

064



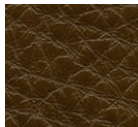
Sofa: Toledo C301  
Feet Finish: FT 09 Walnut

BREZZA  
70.0077.22

330



Ottoman: Toledo C301  
Feet Finish: FT 70 Brushed Brass



15WL OREGON



Central Table: Wire  
90cm/35" x 90cm/35" H32cm/12"  
Blonde Ash/Caramel Matt Metal  
T042002XOF



Side Table: Wire  
D56cm/22" H50cm/20"  
Ash Blonde/Caramel Matt Metal  
T042005XOF



Decorative Pillows:  
LUXOR 45cm/17" x 45cm/17" Pearl/Tulip Yellow  
926001XOF  
LUXOR 45cm/17" x 33cm/13" Pearl/Yellow  
0926008XOF  
GIZA 45cm/17" x 45cm/17" Yellow/Green  
0924003XOF



Rug: Patina  
200cm/79" x 290cm/114"  
Beige/Ambra  
R86409X



Objects:  
Object Vase S D19,5cm/7,7" H34cm/13,4" White&Gold  
0977001XOF  
Stardust Candle D6cm/2,4" H16,5cm/6,5" Crystal Brown/Smoked Grey  
0175003XOF

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## Moodboard warm neutral

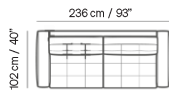
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Marte fabric in the Beige melange color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



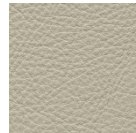
## Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

239



Sofa: Toledo C301  
Feet Finish: FT 79 Matt Black



15CILE MANS

064



Sofa: Toledo C301  
Feet Finish: FT 18 Wengè



MARTE  
78.0185.06

330



Ottoman: Toledo C301  
Feet Finish: FT 79 Matt Black



15CILE MANS



Central Table: Wire  
90cm/35" x 90cm/35" H32cm/12"  
Ash Brown/Brown Matt Metal  
T042001XOF



Side Table: Wire  
D56cm/22" H50cm/20"  
Ash Brown/Brown Matt Metal  
T042004XOF



Table Lamp: Norma  
D22cm/9" H40cm/16"  
White  
L040002EOF



Rug: Whisper  
250cm/98" x 300cm/118"  
Taupe  
V823038XOF

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**NATUZZI**  
EDITIONS